



PASIA WORLD 2016

SPONSORSHIP PACKAGES AND OPPORTUNITIES

November 09-10, 2016

Marriott Hotel, Manila, Philippines

Get exposure to top executives and decision makers in warehousing, logistics, procurement, supply chain, warehousing and other industries as the Procurement and Supply Institute of Asia (PASIA) once again hold its Annual Conference in Procurement and Supply Chain Professionals

PLATINUM (Php400,000.00)

- 3 full conference delegate pass
- 4 networking night pass
- 15 mins. speaking slot at the plenary
- Premium placement of company logo on backdrop, banners and sponsors panel.
- Premium placement of company logo in the event website and its hyperlink
- Live acknowledgement during breaks
- Premium logo placement in all marketing collaterals
- Placement of 3 pull-up company banners (3ft x 9ft) in meeting rooms
- 5 mins. AVP playback during breaks at the plenary session
- Inclusion of company materials (flyer, CD and brochure) in the conference kit to be given to all delegates
- Booth size of 2m x 3m with shell scheme to be located at the lobby entrance with 5 staffs to man the booth

GOLD (Php300,000.00)

- 2 full conference delegate pass
- 3 networking night pass
- 10 mins. speaking slot at the plenary
- Primary placement of company logo on backdrop, banners and sponsors panel.
- Primary placement of company logo in the event website and its hyperlink
- Live acknowledgement during breaks
- Primary logo placement in all marketing collaterals
- Placement of 2 pull-up company banners (3ft x 9ft) in meeting rooms
- 5 mins. AVP playback during breaks at the plenary session
- Inclusion of company materials (flyer, CD and brochure) in the conference kit to be given to all delegates
- Booth size of 2m x 3m with shell scheme to be located at a prime position with 4 staffs to man the booth

SILVER (Php200,000.00)

- 1 full conference delegate pass
- 2 networking night pass
- 5 mins. speaking slot at the plenary
- Secondary placement of company logo on backdrop, banners and sponsors panel.
- Secondary placement of company logo in the event website and its hyperlink
- Live acknowledgement during breaks
- Secondary logo placement in all marketing collaterals
- Placement of 1 pull-up company banner (3ft x 9ft) in meeting rooms
- 3 mins. AVP playback during breaks at the plenary session
- Inclusion of company materials (flyer, CD and brochure) in the conference kit to be given to all delegates
- Booth size of 2m x 3m with shell scheme to be located at a regular position with 3 staffs to man the booth

Last 2015 Annual Procurement, Logistics & Supply Chain Conference Highlights:

• Attended by 400 procurement and supply chain professionals representing various industries.

• Participating companies:
ABS-CBN Corporation, Bank of the Philippine Islands, Del Monte Philippines Inc., Energy Development Corporation (EDC), AVON, EMERSON, FLOUR Daniel Inc. Phil., Ford, HGST Phil. Corp., Bioessence, Hinduja Global Solutions Ltd., Huawei Technologies Phils. Inc., Jollibee Foods Corp., Lexmark Research and Development Corp., Mead Johnson Nutrition Phils., Petron Corp., Peregrine Development International Inc., PRU-LIFE UK, RFM Corp., Siemens, Universal Robina Corp. (URC) and more...

• Industry leaders who presented:
Robin Jackson (ADR International), Sharon Rice (APICS Foundation, USA), Jim Bergman (IACCM), Laurie Hein Denham (ASTL-USA), Melito Salazar Jr. (MAP President), Jim Tobojka (Schneider Electric Phil.), Christopher Thackray (GE Capital, Asia-Pacific, UK), Albert Taras (TCG Consulting), and more...

OTHER PACKAGES AND OPPORTUNITIES

LUNCHEON SPONSORSHIP

(Php150,000.00)

- 2 full conference delegate pass
- Company logo (backdrop, banners, sponsors panel)
- Company logo and its hyperlink in the event website
- Live acknowledgement during breaks
- Placement cards on buffet table (luncheon) & coffee break
- Placement of 2 pull-up company banners (3ft x 9ft) in meeting rooms
- 3 mins. AVP playback during breaks at the plenary session
- Inclusion of company materials (flyer, CD and brochure) in the conference kit to be given to all delegates

COFFEE BREAK SPONSORSHIP

(Php75,000.00)

- 1 full conference delegate pass
- Company logo (backdrop, banners, sponsors panel)
- Company logo and its hyperlink in the event website
- Live acknowledgement during breaks
- Placement cards on buffet table (luncheon) & coffee break
- Placement of 2 pull-up company banners (3ft x 9ft) in meeting rooms
- 3 mins. AVP playback during breaks at the plenary session
- Inclusion of company materials (flyer, CD and brochure) in the conference kit to be given to all delegates

NETWORKING SPONSORSHIP

(Php100,000.00)

- 1 full conference delegate pass
- Company logo (backdrop, banners, sponsors panel)
- Company logo and its hyperlink in the event website
- Live acknowledgement during breaks
- Placement cards on buffet table (luncheon) & coffee break
- Placement of 2 pull-up company banners (3ft x 9ft) in meeting rooms
- 3 mins. AVP playback during breaks at the plenary session
- Inclusion of company materials (flyer, CD and brochure) in the conference kit to be given to all delegates

CONFERENCE BAG SPONSOR

(Php60,000.00)

- Placement of company name/logo in the bag together with PASIA logo
- Insert of 1-page flyer in the bag
- Company logo in the event sponsors panel/banner
- Acknowledgement during the ceremony

GIVEAWAY SPONSOR

(Php70,000.00)

- Placement of company name/logo in the bag together with PASIA logo
- Insert of 1-page flyer in the bag
- Company logo in the event sponsors panel/banner
- Acknowledgement during the ceremony

EXHIBITOR (Php50,000.00)

- Partition walls (1.5m x 2m shell scheme booth)
- 1 Info table and 2 chairs
- Fluorescent lighting
- 1 Convenience outlet-500 watts/220v
- Company name on fascia board
- Logo placement on exhibitors panel

MAJOR RAFFLE SPONSOR

(Php80,000.00)

- Opportunity to send a representative to present prizes/draw raffle winners
- Acknowledgement during raffle draw
- Logo placement on sponsors panel/banner

For more information please contact PASIA Transprocure Shared Services Office

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